



ALEXANDERBLASS
INTERNATIONAL INNOVATOR

Keynote Speaking :: Master Classes :: Consulting

A/V REQUIREMENTS | RIDER

Thank you for booking Alexander Blass for your event. We are excited to work with you! Below please find items that, from our experience, will help your audience receive the best presentation possible.

EVENT DAY

Alexander Blass will arrive early to do a sound, A/V and lighting check, and meet the event team.

MICROPHONE

Quality sound is crucial to the success of your event. Alexander Blass uses a Samson SE50 wireless head worn microphone (which we provide). This mic plugs into virtually all standard wireless beltpack transmitters (which you provide). Examples include Shure, Sennheiser, Audio Technica, Electro Voice, or Samson. Please have a backup, head worn microphone available in case of technical difficulties.

SCREENS, MONITORS, AND LAPTOP

Please note that Mr. Blass uses PowerPoint extensively in his presentations. Kindly ensure all audience members can easily see the slides on a large screen or screens, projected from a laptop (which you provide). Two screens are ideal – **one on the left and one on the right**. However, if only one screen is available for the audience, please have it off to one side, **not behind the center** of the stage.

Two confidence monitors (which you provide) should be placed in front of stage right and left that Alexander Blass can easily see, also displaying his Powerpoint. However, if only 1 confidence monitor is available, please center it on the floor in front of the stage. A clock should be clearly visible as well.

Mr. Blass uses a Honeywell Power Presenter wireless USB RF transmitter (which we provide) that easily and quickly plugs into your laptop. Audio originating from the laptop should be able to be heard by the audience as well.

AUDIO AND/OR VIDEO RECORDING ARE PROHIBITED

Audio and/or video recorders **may not be used** during the presentation by the organizer, or the audience, without advance written permission of Alexander Blass, and payment of an additional fee.

STAGE AND LIGHTING

Mr. Blass prefers a well lit, **open and empty stage**. If there is a podium, please keep it all the way off to one side, not in middle. He likes to be able to clearly see the audience, not in the dark or facing a blinding light.

INTRODUCTION

Please arrange an advance phone call or meeting between Alexander Blass and the appropriate person who will be introducing him. We will provide the text for the introduction.

FOR MASTER CLASSES AND SEMINARS

If Alexander Blass is presenting a Master Class or seminar for you **and not** a keynote speech, please provide a large room with seating in tables and chairs that are arranged in classroom chevron format.

AUDIENCE INTERACTION

Depending on the event dynamics and occasion, sometimes Alexander Blass will interact with the audience during his presentation. Please have an associate with a wireless microphone available.

FOOD AND DRINK

Please ensure that food or drink is neither served nor cleared during his presentation time. This is highly distracting for both the presenter as well as the audience.

MOBILE PHONES

Please remind the audience to switch off their mobile phones during the presentation.

Thank you very much for your time and attention to the above items. If you have any questions, please do not hesitate to contact us for additional information or clarifications. We appreciate the opportunity to work together.