

SPEAKER INTRODUCTION FOR ALEXANDER BLASS

Today we are pleased to welcome Alexander Blass. Alexander is an award-winning entrepreneur and innovator, and presently serves as president of Alexander Blass International, an executive training and consulting firm based near Washington, DC. He was the grand prize winner of the Daily Record's *Top Innovator of the Year Award*, which in 2007 credited him with "revolutionizing charitable giving," for inventing person-to-person giving technology on the Internet.

Alexander is also the recipient of the Baltimore Business Journal's *Top 40 Under 40 Executives Award*, the *Influential Marylanders Award*, and was honored as *Entrepreneur-in-Residence* at the Wharton School of Business.

Earlier in his career, Alexander was a principal at a venture capital fund, a management consultant, and a software developer.

He has appeared in numerous media outlets globally, including the *Wall Street Journal*, *Associated Press*, and many more.

Alexander keynotes many leading conferences on innovation, such as the 2011 Abu Dhabi Innovation Forum, the 2011 European Conference on Creativity and Innovation, IBM's INNOVATE 2010 in Bangalore, India, and EPIC 2010 in New York City.

Alexander received an MBA from Oxford University in England, and studied at the Wharton School of Business. He also received a Master of Science degree in electrical engineering from the University of Pennsylvania.

Today Alexander will be discussing the importance of innovation in all our lives, and how you and your organization can get on the path to innovation today, by revealing some key characteristics and strategies of successful innovators.

Please join me in giving a very warm welcome to Alexander Blass!